

currículum\_vitae  
**marc segarra**  
marcsegarra.es

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# marc segarra

1 Juny 1978

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08320 El Masnou

## MICELULACREATIVA

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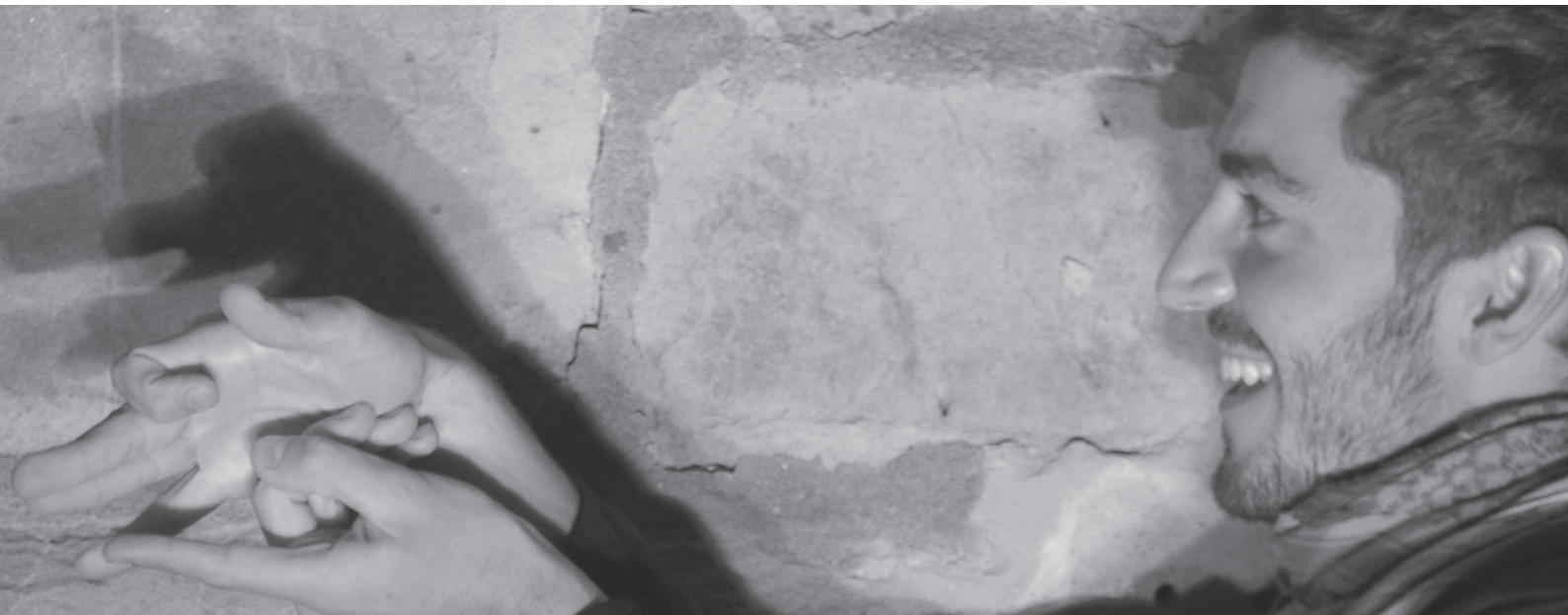
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**Many times I've argued with  
the Creativity and she always  
gives me the reason**

# Key modules:

Creative coaching  
Ideas consulting  
Visual Communication  
Print Design  
Photography  
Typography  
Multimedia  
Web Design  
Video Editing

I am an enthusiastic and professional graphic Designer, who enjoys being part of, as well as leading, a successful and productive team. I am quick to grasp new ideas and concepts, and to develop innovative and creative solutions to problems.

I'm also motivated in create the mycreativecel's space. Mycreativecel became in a creative place that it's composed by many creative persons from different professions, because the creativity isn't only by artist, designers or architects, isn't it?!

I teach at Universities and I love it when the students become excited. Then we talk about design.

# Professional profile

(2008-2009) Owner in MICELULACREATIVA

(2007-2008) Yeti Emotions (events) doing works for La Caixa, COTY Prestige, Puig, Roche, Bayer, etc.

(2007-2006)

Working in Bantia Communication Agency doing works for Pastas Gallo, OBRUM, AREAS and others.

(2006-2005) Living in NZ and travelling in Asia

(2005-2004)

Working for INDO (lenses enterprise), tasked with developing in the design of a touching screen collaborate with Benedito Design, national Design Prize in Spain.

(2004)

Working for Marset (lamp enterprise catalog 05), with the collaboration of Javier Mariscal, National Design Prize.

(2004)

Working for MoviStar (1st mobile company in Spain) doing an animation for de 3G technology mobiles)

(2004)

Working for Esteve (pharmaceutical company in Spain), capturing, editing, designing the 75th video of the company. Furthermore I done a corporate DVD.

(2004)

Working for Infonomia.com as a creative director in Generalitat de Catalunya and Forum 2004 projects.

(2002-2004)

I worked as a teacher, specialist in Image and communication, at the Graduado Superior en Diseño of [Universidad Politecnica de Catalunya](#). I also has done the final career projects tutorship.

ELISAVA certifies that Mr. Marc Segarra holds courses al [Elisava Escola Superior de Diseny](#) as a external collaborator, during the academic years 2002-2005, in the BA in Design program.

(2003)

Working in [CSS](#) (a multimedia studio in Barcelona) as a interfaces designer with collaboration with [TOMATO](#) Ltd (London)

(2002)

Experience developing conceptual skills for a [Metapolis Advanced Architecture Institute](#).

(2002)

Training teams in [Paréntesis Publicity Agency](#), and [GraphicHouse Design Studio](#) in Barcelona in Macromedia Flash (intermediate level).

(2002)

As a graphic designer for [\(K3\)TV3](#) (Catalonian Television) , [SGAE](#), [Motic S.A.](#), [Patronat d'Esports d'Alella](#), [Ajuntament del Masnou](#)... and more.

(2001-1999)

As a graphic designer in the publicity agency [CIA COMUNICACIO](#) doing works for Caprabo ([www.caprabo.es](http://www.caprabo.es)), Revlon, Arbora (Ausonia, Tampax, Dodot), Ajuntament de Barcelona ([www.bcn.es](http://www.bcn.es)), Camy ([www.camy.es](http://www.camy.es)), Granini ([www.granini.com](http://www.granini.com)), Sant Miquel ([www.santmiquel.es](http://www.santmiquel.es)), Bankpyme.

(1999)

As a Junior in [Grupo Barro Tagg](#) - Testa doing works by Kettal, Dyrup, Famos.

# career summary - formal qualifications

(2008) Business Course in Barcelona Activa and Porta 22

(2007) Degree in PNL in Institut Gestald

(2004) Creativity's Course in Madrid, Spain. ([www.fundacionoperaprima](http://www.fundacionoperaprima))

(2002-2001) Master degree in Interactives Interfaces in ELISAVA Escola Superior de Disseny.

(2001-1998) BA in Graphic Design in ELISAVA Escola Superior de Disseny.

(1997) C.O.U and P.A.U

## key technical skills

Strong in ideas

Good drawer

Adobe Photoshop

Adobe Indesign

Adobe Acrobat

Adobe Premier

Adobe After Effects

Macromedia Freehand

Macromedia Flash

Macromedia Director

Macromedia Dreamweaver

QuarkXPress

Microsoft PowePoint

Microsoft Word

QTVR

Final Cut Pro

DVD Studio Pro

# Awards

(2007)

Poster winner of St. Peter Summer Festival from Masnou (Barcelona).

(2003)

Pick for a Carta Blanca Prize in Barcelona for the Year of the Design.  
Finally between 10 young creators from Barcelona.  
I obtained a First Class Honours in ELISAVA

(2002)

Finalists in the Grec's Summer Festival in Barcelona.

(2001)

Poster winner of St. Peter Summer Festival from Masnou (Barcelona).

(2001)

Logo winner of Culture, wine and gastronomy from Alella (Barcelona).

(2000)

LAUS 30 pick in Local Communication.

(1999)

Poster winner of St. Peter Summer Festival from Masnou (Barcelona).

(1999)

Poster finalist of Sea's week in Vilanova i la Geltrú (Barcelona)

# Interests & activities

Digital Art event from Barcelona.  
Making events,

Ideas & PURE CREATIVITY

Cooking,

Knowing new places,

Kayaking

Trecking

Tramping hills and climbing mountains,

Taking pictures,

...and thinking creative solutions for MICELULACREATIVA  
and many kind of people, as well.